

Maximize Your Selling Price

It is easy to sell your financial advice business these days. But are you getting the best price, the best deal and the best advisor to take over your business? Queenston has worked with over 100 different advisors and their business transitions. This industry is our speciality and we do not venture outside of it.

Queenston has precedent comparables so we know what is a good price and how you should be paid. The terms make the deal not the multiple. QUEENSTON WILL GET YOU MORE MONEY AND A BETTER DEAL – GUARANTEED.

Anonymous – confidentiality is a key so you do not have every advisor you ever met calling you. The process is anonymous until you agree to be introduced to a candidate.

Structure the Best Ask – the first step is key. What to ask for, how to structure a deal and describe the parameters or the search. Outlining the expectations sets the negotiating rules.

Open Market Bidding – anonymously offering your business to many potential buyers will generate multiple offers and subsequently the best price.

Perfect Buyer – is an advisor that is a good fit with your business and therefore they are willing to pay more for your business. Queenston knows how to find them.

Qualified and Interested Buyers – are the key. There are many interested but not qualified. Queenston will screen dozens of enquiries to find the candidates that are a fit.

Queenston spends 100s of hours when we work with a seller. We take the seller thru the process to maximize anonymous exposure to find the best candidates. The difference between selling to the advisor down the hall or dealing with Queenston could be hundreds of thousands less dollars and not find the best candidate.

The process of selling your business may be the most important decision you ever make. There are no do-overs. Do it right.

PROCESS

Anonymity is assured.

+

Value your business

+

Customize a Marketing Plan to create the most interest.

+

Screen 50+ enquiries to find the qualified and interested

+

Negotiate the best price and the best terms with the best buyer

+

Due Diligence of Buyer

+

Guide you through the whole process to help reduce anxiety and apprehension.

Our fee is negotiable