

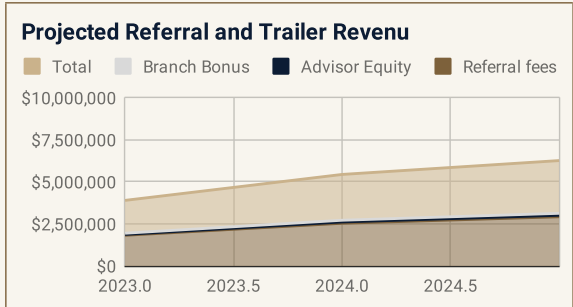


Location
Saskatchewan

Adjusted EBITDA	Multiple (Share)	Selling Price (Share)	Multiple (Asset)	Selling Price (Asset)
\$1,880,000.00	9.5	\$17,860,000	12	\$22,560,000

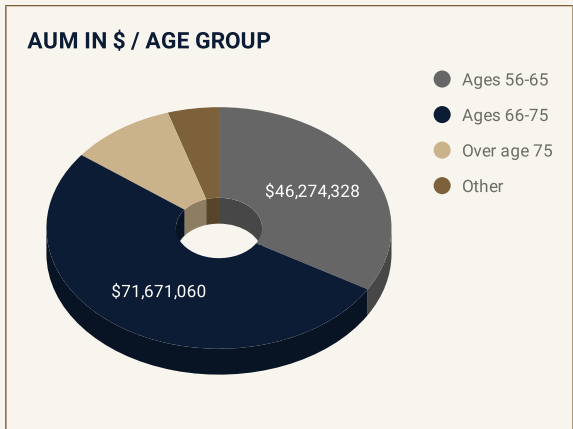
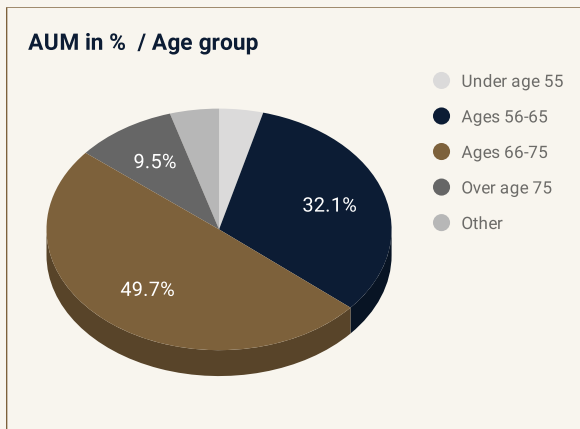
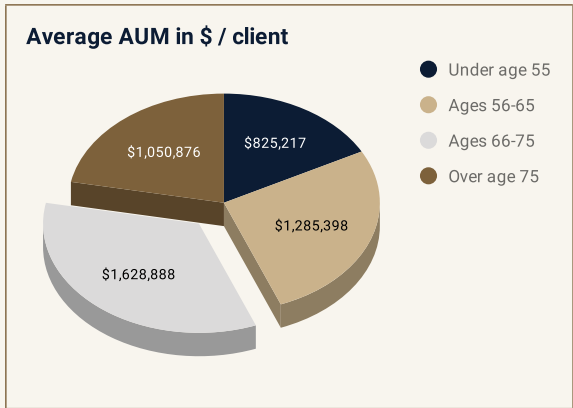
General Information		Dialogue Box	Revenues 2022	
Type of Transaction	Shares or Asset	<i>High quality financial services firm with a strong client base, administration and team members. Well established in a niche market, the potential is enormous to expand across Canada. With a business development process built on state-of-the-art technology supported by skilled employees, this financial services firm is unique in Canada. The reason for the sale is to implement an exit plan.</i>	Asset Management Fee	\$1,412,807
Assets Under Management	\$144,180,843		Life Insurance	\$339,310
Would change dealer?	No		Branch Bonus	\$80,085
Licenses	MFDA & Ins.		Advisor Equity	\$52,563
Financial Planning	Yes, large revenue		Tax & Estate Planning	\$670,840
Active Provinces	AB, MB & SK		Annual Planning Fee	\$110,000
Target clients	49		Total	\$2,665,605
Pipeline clients	52			

Fund Type	%	\$
Stock, Bonds or MFs	76.50%	\$110,312,107
SunLife Guaranteed Accounts	13.20%	\$19,051,310
Money Market	8.40%	\$12,075,563
Alternative Pools	1.90%	\$2,741,863
Total	100.00%	\$144,180,843



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Account Types	%	\$
Non-registered	71.38%	\$102,921,815
RRSP	10.25%	\$14,779,177
TFSA	8.24%	\$11,882,806
RRIF	4.03%	\$5,817,658
LIRA	2.73%	\$3,929,384
SRSP	2.39%	\$3,442,711
RESP-Family	0.66%	\$949,581
SRRIF	0.21%	\$301,383
LIF	0.09%	\$123,859
LRIF	0.02%	\$32,468
TOTAL		\$144,180,842



Significant consideration for interested parties

The proposed multiple is high, but the sale price can be spread over the years of joint work, where part of the buyout is based on the results achieved in the following years from closing.

The Seller doesn't want to retire. There's no definite time line but 2-3 years seems reasonable.

One of the financial advisor should be secured by a minority equity in the company.